ANTHONY BOFFMAN

Location: San Diego, CA | **Phone:** 619.985.1215 | **Email:** amarrokalboffman@gmail.com
LinkedIn: linkedin.com/in/anthonyboffman | **Github:** github.com/amboffman
Portfolio: amboffman.github.io/anthony-boffman-portfolio

SUMMARY

Software Developer with a Full Stack Web Development certification (MERN Stack) from the University of California, San Diego. Proficient in agile development for front and back-end development. Blending four years of digital marketing experience with hands-on technical prowess to provide a unique perspective for programming with search engine optimization, user experience (UX),and current web trends in mind.

TECHNICAL SKILLS

UI: React, HTML, CSS, Javascript, JQuery, Handlebars | **Database:** MySQL, No SQL, Mongo DB | **Distributed Version Control (DVC):** Git | **Frameworks:** Express, Bootstrap, Materialize, UI Kit | **Stacks:** MERN | **Applications:** Github, Heroku, Visual Studio Code, Postman, Robo3t, Homebrew, Bash/Terminal

PROJECTS

Moodies
Github: github.com/sylhuynh/moodies | **Link: sylhuynh.github.io/moodies**
An application using APIs to recommend local restaurants based on the user's current mood. Built the algorithm that converted the user's mood to food. As well as the functionality to generate the card and reveal info upon a match.
Technologies: HTML, CSS, Javascript, Jquery, Ajax, Zomato API, Git, OpenWeather API, Materialize Framework

Wanderful
Github: github.com/sylhuynh/wanderful | **Link: the-wanderful-app.herokuapp.com**
A destination logging application using the Google Maps and Google Places APIs to track places users have been or wish to visit. Designed the front-end ui and developed the API connections.
Technologies: HTML, CSS, Javascript, Jquery, Express, Sequelize, MySQL, JawsDB, Heroku, Git, Google Maps API, Google Places API, UI Kit Framework

Gamersaurus
Github: github.com/amboffman/gamersaurus | **Link: gamersaurus.herokuapp.com**
Utilizing the IGDB API, Gamersaurus is a video game web app where users can search for games, see the latest trends, and save personal libraries. Designed mobile UI/UX, built API connection, and developed app functionality.
Technologies: HTML, CSS, Javascript, JSX, MongoDb, Express, React, Node, Heroku, Git, IGDB API, UI Kit Framework

EXPERIENCE

Communications Coordinator   2018-2020
ICW Group - Insurance Companies of the West   San Diego, CA
Maintained company's intranet: developed new pages, debugged errors, and administered database. Implemented a communication automation program resulting in an 18% retention rate increase in 2019 Q4. Managed CRM (Salesforce): provided reports to executives on initiative KPIs, created marketing campaigns from design to deployment, and trained coworkers on CRM usage. Spearheaded new project management system for improved team capacity and reporting capabilities. Worked with I.T. Department on external websites for search engine optimization and UX design. Coordinated company-wide events including holiday parties, team-building activities, and all-hands meetings.

Senior Marketing Coordinator 2016-2018
Waterworks Aquatics Irvine, CA

Integrated Google Analytics to cross-domain websites. Administered site tracking tag management. Strategized SEO oriented site development and digital campaigns. Analyze and report KPI performance to the executive team. Designed sales funnel, process, and protocols. Coordinated community outreach efforts including a community fundraising event with 1000+ attendees.

EDUCATION

Bootcamp Full Stack Development Certificate: UCSD Extension, San Diego, CA
A 12-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor's Degree in Advertising: Pepperdine University, Malibu, CA
Web Designer of The Waves Effect Communications Agency | Multimedia Designer for KWVS Radio | Stage Designer for Songfest Productions | Alumni Chairman of Alpha Tau Omega Fraternity | Member of Swing Dance Club